Take A Holistic Approach To Cloud Migration

A SUCCESSFUL CLOUD MIGRATION STRATEGY **EXTENDS BEYOND TECH**

Firms must execute on both technology and people/process activities for cloud-supported digital transformation.

TECH



For one in every three companies, moving applications to the cloud is one of the most important digital transformation activities.*



Digitally mature organizations are investing in software as a service (51%), infrastructure as a service (46%), and platform as a serivce (39%).⁺

PEOPLE/PROCESS



IT process is at the top of the list of key focus areas for digital transformation (49%).*

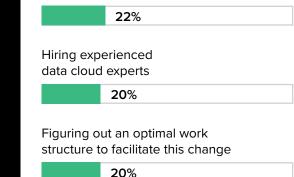
Nearly 30% of organizations are adding training for employees and executives to improve digital skills.‡

TECHNOLOGY ISSUES ARE ONLY SKIN-DEEP

Moving apps to the cloud isn't just a tech play — it also needs the right change orchestrators.

Top challenges for cloud migration are people- and process-focused:§

Training existing staff on cloud services

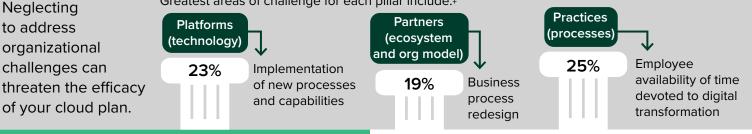


Maintaining staff that have been trained on cloud services

19%

THREE PILLARS DEFINE A CLOUD STRATEGY: PLATFORMS, PARTNERS, AND PRACTICES

Greatest areas of challenge for each pillar include:[‡]



CLOUD MIGRATION DONE RIGHT CAN DRIVE GREATER BUSINESS VALUE

TODAY IN TWO YEARS

Today, **42%** of app portfolios are in the cloud. In two years, that number is expected to increase to 59% .**

Benefits of a successful cloud migration include:**



* Base: 2,655 services decision-makers who are involved in their organization's digital transformation efforts Source: Forrester Analytics Business Technographics® Business And Technology Services Survey, 2020 * Base: 594 services decision-makers who are involved in their organization's digital transformation efforts Source: Forrester Analytics Business Technographics Business And Technology Services Survey, 2020 * Base: 2,252 services decision-makers who are involved in their organization's digital transformation efforts Source: Forrester Analytics Business Technographics Business And Technology Services Survey, 2020 * Base: 0,252 services decision-makers who are involved in their organization's digital transformation efforts Source: Forrester Analytics Business Technographics Business And Technology Services Survey, 2021 * Base: 3,062 infrastructure decision-makers whose organizations are involved in their organization's digital transformation efforts § Base: 3,067 infrastructure decision-makers whose organizations are migrating to public cloud Source: Forrester Analytics Business Technographics Infrastructure Survey, 2021

- ¶ Source: "Take The Wheel: Create Your Cloud Plan Now," Forrester Research, Inc., August 2, 2021 ** Base: 3,354 infrastructure decision-makers whose firms are migrating to a cloud computing infrastructure Source: Forrester Analytics Business Technographics Infrastructure Survey, 2020
- ¹¹ Base: 3,495 infrastructure decision-makers whose organizations are adopting cloud platform(s) Source: Forrester Analytics Business Technographics Infrastructure Survey, 2021