



FACT SHEET | APPLICATION SERVICES | CONSULTING

Achieve Greater Value From Your Salesforce Investments

Salesforces Services from NTT DATA



Benefits:

We can help you:

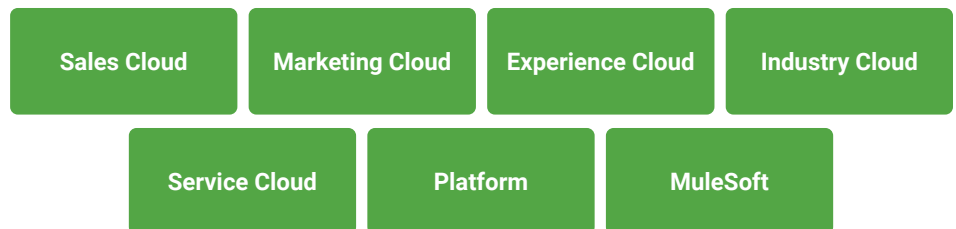
- Reduce implementation and management costs by up to 30%
- Reduce technical debt by up to 40% with the NTT DATA OrgMD solution accelerator
- Manage business process, requirement changes and risks more effectively
- Achieve and maintain customer, partner and employee relevance

Accelerate your digital agenda

At NTT DATA, we believe your success with Salesforce should extend beyond departmental benefits to reach your entire enterprise. Our holistic approach and full lifecycle capabilities consider not only how Salesforce is deployed but also how it interacts with your other systems, processes and user communities.

As a Salesforce Summit Tier consulting partner, we offer industry solutions, blueprints and cloud transformation capabilities to help make your organization indispensable to customers, partners and employees. Our team of more than 1,900 employees has earned over 5,000 Salesforce certifications and offers comprehensive expert services in advisory, process design, integration and technical design, implementation, migration, custom development and ongoing management. Our holistic approach can help you realize the true value of Salesforce across your enterprise.

Salesforce cross-cloud transformational services



We have deep expertise in implementing solutions for Salesforce clouds. Our proprietary methodology means your configuration is seamless and productive, even with the most complex projects.

Salesforces Services from NTT DATA

Our unique Salesforce solution accelerator, OrgMD, helps establish a baseline for the performance of your current Salesforce deployment and a clear roadmap for improvement and overall Salesforce optimization.

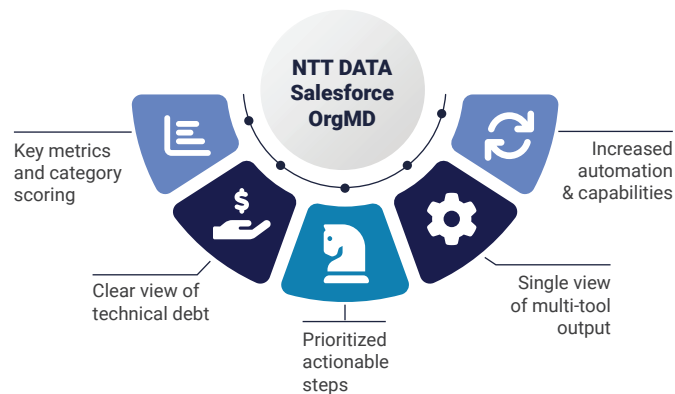
Our approach

NTT DATA helps clients achieve and maintain market relevance by ensuring your:

- Brands become indispensable to customers
- Competitive advantage increases through your partners' ecosystems
- Workforces are engaged and empowered

We do this by following the assess, prescribe, enable, operate and optimize cycle.

Assess	<ul style="list-style-type: none">• Customer-employee-partner journey/persona• Customer-employee-partner friction• Salesforce deployment health and client readiness
Prescribe	<ul style="list-style-type: none">• Design thinking focus labs• Industry-specific process libraries, such as property and casualty, life and annuity, and health plans
Enable	<ul style="list-style-type: none">• Healthcare, financial services, insurance and manufacturing core system integration APIs• SAP S4/HANA and Salesforce integration• Digital adoption
Operate	<ul style="list-style-type: none">• Business and IT release readiness• Salesforce support readiness and tune-up• Salesforce support managed services
Optimize	<ul style="list-style-type: none">• Digital adoption diagnostic• Service experience diagnostic• Data advisory: asset and intelligent automation



Why NTT DATA?

NTT DATA's global presence, combined with our long-term partnership with Salesforce, offers a highly skilled team with more than 5,000 Salesforce certifications for design, implementation and enhancement initiatives. Our experienced Salesforce consultants provide objective advice, as well as deep functional and technical expertise, to ensure your Salesforce implementation delivers on all your business goals.

When you partner with us for Salesforce and related cloud services, you can expect:

- A full lifecycle approach that facilitates cloud transformation, reduces risk and delivers benefits faster
- The knowledge we've gained from more than 3,500 implementations during client projects across industries
- Advanced Centers of Excellence for Salesforce (Health Cloud, Financial Services Cloud, Manufacturing Cloud, Insurance and OmniStudio) and MuleSoft API-led integration
- Deep relationships with other cloud providers, such as Microsoft Azure, Amazon Web Services and Google Cloud
- Expertise integrating Salesforce solutions with other systems, such as SAP and Oracle
- The expertise of:
 - › A Salesforce Summit Tier consulting partner and winner of the Salesforce Partner Innovation Award three years in a row
 - › A Leader in the NelsonHall Vendor Evaluation and Assessment Tool (NEAT) for Salesforce Services, 2022
 - › A Winner of the Salesforce Net Zero Consulting Partner Innovation Awards 2022

Visit nttdataservices.com to learn more.

NTT DATA Services is a recognized leader in IT and business services headquartered in Texas. A global division of NTT DATA — a part of NTT Group — we use consulting and deep industry expertise to help clients accelerate and sustain value throughout their digital journeys.

NTT DATA
Trusted Global Innovator