

FACT SHEET | BANKING AND FINANCIAL SERVICES | BPO

# Accelerate Know Your Customer Operations With Digital Tools

Digital KYC Services by NTT DATA

### **Benefits:**

- Cloud-based secure platform
- Centralized, single view of customer information
- Improved customer engagement
- New and improved risk management and compliance processes
- Faster customer onboarding
- Significant cost savings

One of the most significant challenges for banks and other financial institutions (FIs) prior to and during the pandemic has been the adoption and acceleration of digitization. Though a digital disruption has been occurring for more than a decade, restrictions brought about by the pandemic, such as social distancing and remote working, have only made the need to go digital more pressing. It's no longer enough to roll out digital strategy in phases.

The acceleration of digital initiatives has also led to an increase in fraudulent cybercrimes, exploitation scams, counterfeit investment opportunities and phishing schemes across the world. To address the issue, the Financial Action Task Force (FATF) recently released guidance on digital IDs, highlighting the benefits of a trustworthy digital identity for improving the security, privacy and convenience of recognizing people remotely for both onboarding and conducting transactions while mitigating money laundering and financial terrorism risks.<sup>1</sup>

A comprehensive BPaaS and digital KYC solution can enable business transformation, even as it helps your organization meet requirements mandated by regulatory authorities. Ready-made platforms and toolsets allow you to automate parts of the process, from data gathering to report submission. This means fewer errors, reduced operational costs and improved supervisory controls — all while preventing potential penalties by ensuring compliance.

Introducing Digital KYC Services by NTT DATA, a secure, web-based suite of KYC and Anti-Money Laundering (AML) offerings powered by the NTT DATA Nucleus Intelligent Enterprise Platform. It can be delivered as an end-to-end solution or via individual offerings such as intelligent data extraction and predictive analytics. We've developed a state-of-the-art system — available for both front- and back-office operations — that easily integrates with your customer relationship management applications.

Our solution includes risk assessment, initial Client Due Diligence (CDD) onboarding, enhanced due diligence, alerts and reporting, exception management, remediation, ongoing support, data analytics and more.

# Digital KYC Services by NTT DATA

Our experts help you every step of the way. First, our KYC analysts screen customer information against multiple databases (such as company registration, sanctions, politically exposed persons and ultimate beneficial ownership) and record the results. Our platform automates risk categorization based on predefined rules. Then, a relationship manager reviews the risk ratings and escalates exceptions to your business teams for further action.

With industry-leading operating procedures, reporting dashboards and auditing capabilities, you get a heightened level of transparency for your business and regulators.

### Source

1. FATF. "Guidance for Digital ID."

March 2020. http://www.fatf-gafi.org/
publications/fatfrecommendations/
documents/digital-identity-guidance.html

# **Digital KYC Services by NTT DATA**

Onboarding	Remed	liation	Ongoing monitoring	
Business processes		Technology		
<ul><li>KYC/AML processing</li><li>Periodic review</li><li>Back-book remediation</li><li>Automated Batch Screening</li></ul>		<ul><li>Platform</li><li>Application support</li><li>Ongoing security assurance</li><li>Infrastructure support</li></ul>		

# **Solution components**

Our comprehensive solution seamlessly combines onboarding requirements with ongoing risk monitoring and reporting in a well-defined workflow.

Onboarding			Ongoing monitoring		
Identification and verification screening	Customer Due Diligence (CDD)	Risk assessment	Screening	CDD	

**KYC platform**Centralized platform for end-to-end customer due diligence operations

2 KYC operations
Customer due diligence activities, including customer back-book remediation and onboarding

3 KYC screening solution
Automated web screening tool to search structured and unstructured web sources

KYC predictive analytics
Identify customer classification, patterns among interactions and entity relationships

KYC application support

IT Infrastructure Library-based application support for uninterrupted KYC business service

### Visit **nttdataservices.com** to learn more.



