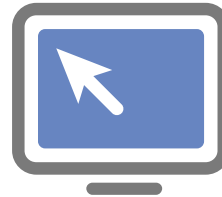




E-commerce &  
Enrollment  
Marketplace Platform



Member  
Engagement  
Platform



Provider  
Engagement  
Platform

## Solutions

**Consumer solutions keep the consumer at the heart of everything you do**

- Lead and opportunity management
- Integrated quoting, enrollment and renewal management
- Member experience/education and satisfaction
- Campaign management
- Automated workflow and activity management
- Internal and external partner collaboration
- Profile management

## Benefits

### Streamlined Administration

- Reduction of duplicative costs
- Decrease in number of vendors
- Elimination of disconnects between internal teams and channel partners
- Efficient use of resources

### Enhanced Engagement

- Improved member acquisition, retention and customer satisfaction
- Reduction in call center calls
- Expanded reach and program attributes
- Positive impact on revenue and growth
- Improved member health/reduced claims costs

### Quantifiable and Aggregated Data

- Embedded, relevant, measurable metrics
- Enables predictive analytics
- Accurate forecasting
- Measurable results
- Agile planning tools

## Why NTT DATA

### Expertise

- State of the art technology to deliver **omni-channel access** and experience to the members
- Built upon a **proven** e-commerce foundation framework
- Designed using a modular and service oriented architecture for **easy** plug-n-play of components
- Able to offer **flexible** hosting options including cloud, on premise and hybrid options
- Integrates **seamlessly** with a variety of back-end enrollment systems
- We focus on the tenets of **trust, quality** of our delivery, and drive for collaborative **innovation**